ROBIN BRODOWSKY

LEARNING, ENABLEMENT & PRODUCT EXECUTIVE

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EXECUTIVE SUMMARY

An accomplished learning, enablement, and product executive who turns complex technology into customer capability and business growth. Builds learning functions, customer education programs, and scalable operating models across SaaS, EdTech, and healthcare technology, connecting learning investments to product adoption, renewals, and organizational performance. Brings instructional design depth and commercial judgment to portfolio leadership, product roadmaps, and sales enablement. Aligns C-suite stakeholders around customer needs, investment priorities, and launch readiness, translating strategy into measurable results.

Enterprise Learning Development	Product Portfolio Strategy	Organizational Development	Technology & Analytics
Customer Education	Voice of Customer	Workflow Transformation	AI Workflow Activations
Instructional Design	Product Strategy Roadmap	Change Management	AI Learning Models
Learning Management Systems	Product Adoption	Performance Management	Learning Analytics

SELECTED ENTERPRISE & EXECUTIVE IMPACT

PORTFOLIO TRANSFORMATION & BUSINESS IMPACT

$30M Portfolio Impact: Identified systemic portfolio issues through negative NPS, recurring customer complaints, and renewal data, then led a $5M transformation that increased student outcomes 28% and learner engagement 32% across a portfolio contributing $30M in platform revenue.

CUSTOMER ADOPTION & RETENTION STRATEGY

85% to 97% Renewals: Identified an adoption problem hidden by strong completion metrics. Redesigned onboarding around behavioral data and just-in-time support, increasing adoption 47%, improving renewal rates from 85% to 97%, and cutting support escalations nearly in half.

CURRICULUM INNOVATION & PRODUCT DEVELOPMENT

73% Fewer Referrals: Identified a growing behavioral intervention need across partner districts and led development of a 191-lesson curriculum in under 12 months; pilot districts saw office referrals fall 73%.

ORGANIZATIONAL SCALING & LEADERSHIP DEVELOPMENT

Team Scales From 2 to 17: Built the leadership bench and operating model needed to scale the function from 2 to 17 employees, developing three individual contributors into people managers and sustaining zero voluntary turnover over seven years.

AI TRANSFORMATION & PRODUCTION EFFICIENCY

32% Increased Production Speed: Integrated AI-enabled workflows into the content operating model, reducing development timelines 32% while preserving human judgment, quality standards, and accountability.

CUSTOMER EXPERIENCE TRANSFORMATION

NPS -20 to +30: Moved Net Promoter Score from -20 to +30 in 12 months by rebuilding the learner experience around customer evidence and behavioral analytics.

SALES ENABLEMENT & TALENT RETENTION

$2M Annual Savings: Rebuilt go-to-market onboarding across 6+ product lines, increasing average seller tenure from under one year to three years and saving an estimated $2M annually in attrition-related costs.

"Learning should change more than what people know. It should change what they can do.
I believe in building learning into a business advantage, transforming customer insight into better products, stronger teams and measurable business results." – Robin Brodowsky.

PROFESSIONAL EXPERIENCE

TMB DESIGN FIRM

Principal, Executive Consultant 2025 - Present

- **AI Content Review:** Support AI-assisted learning module development and review content for accuracy, instructional clarity, and appropriate human oversight.
- **Learning, Development/Organizational Effectiveness**: Guide enterprise learning strategy, governance, and operating models, connecting capability investments to business performance.
- **Client Leadership**: Support Navigate360 as the consultancy's largest client, providing instructional design, learning strategy, AI module development support, and resolution of learning-content defects.

NAVIGATE360 2018 – 2025

Director of Curriculum Development 2019 – 2025

Senior Learning & Development Manager 2018 – 2019

Led enterprise learning, curriculum product strategy, customer education, and enablement for the private equity-backed B2B SaaS and EdTech platform serving 5,000+ K-12 districts and public safety organizations.

- **Business Operations**: Oversaw the enterprise learning 200+ course portfolio and budget. Directed investment priorities and performance to the Chief Product Officer. Scaled the team from 2 to 17+.
- **CX Transformation**: Diagnosed systemic UX issues via NPS, Jira, and behavioral analytics; redesigned UX, moving NPS from -20 to +30 and renewals from 85% to 97%.
- **Portfolio Strategy:** Directed a $5M underperforming portfolio transformation, aligning 12 key initiatives to customer priorities; improved outcomes 28% and learner engagement 32%, contributing $30M in revenue.
- **Customer Enablement**: Activated customer adoption; redesigned onboarding with behavioral data, increasing adoption 47% and reducing escalations by 50%.
- **Product Management:** Owned Compass Curriculum product roadmap; leveraged behavioral evidence to increase platform engagement 20%.
- **Go-to-Market Enablement:** Rebuilt GTM onboarding across 6+ product lines; increased average seller tenure from 1 to 3 years, generating $2M+ in annual savings.
- **AI-Enabled Learning:** Integrated AI-enabled workflows into curriculum production, reducing development timelines by 32% while preserving quality standards.
- **Product Development:** Led behavioral intervention curriculum; partnered with Engineering on the proprietary LMS and quality reviews. Pilot districts reported a 73% decline in referrals.
- **Quality & Governance:** Established rubrics and a bug-reporting process, enabling accurate feedback, defect identification, and QA during curriculum development.
- **Advisory Board Leadership:** Served on the Navigate360 Advisory Board, Governance Committee, and the Employee Engagement Committee. Created a customer advisory board across K-12 and EdTech leaders.

BRAIN POWER LLC

Lead, Learning & Development 2016 – 2018

Built learning infrastructure for a healthcare AI startup and delivered 44 digital programs, improving learner outcomes 42%, increasing satisfaction 32%, and reducing support escalations 48%.

- **AI Product Enablement:** Developed product education supporting an AI-enabled Google Glass product for autistic students; translated neuroscience concepts into practical guidance for teachers and administrators.
- **Learning Architecture:** Created the Confluence knowledge architecture and managed L&D workflows in Jira, providing a consistent source of truth and coordinating simultaneous cross-functional initiatives.
- **Customer Education:** Led multi-district webinars on brain maturity, stress, mindfulness, and wellness for audiences of approximately 100-250 educators and administrators; applied teaching experience to explain neurodivergent learning needs and product use.

Robin's Designs LLC
Principal, Instructional Design Consultant 2014 - 2015
Founded and scaled the learning and development consultancy serving EdTech, SaaS, healthcare, mental health, and education organizations, delivering 80+ workforce development and leadership programs to 35+ organizations.

- **Learning Solution Development:** Delivered learning solutions for schools, healthcare, and technology clients, including Brain Power and Evolution Labs; supported instructional design and web design.

EARLY CAREER FOUNDATION

Fannin County Schools
Middle School Teacher 2004 – 2014

- Led K-12 classroom instruction, forming the instructional design and learner-centered foundation.

EDUCATION & CERTIFICATIONS

University of Georgia
Master of Education (M.Ed.), Instructional Design & Technology
Concentration in Instructional Design, Learning & Development

North Georgia Technical College
Bachelor of Science (B.S.), Computer Science - Web Design - *Cum Laude*
President's List; National Technical Honor Society

Georgia State University
Bachelor of Education (B.Ed.), Middle Grades Education - *Cum Laude*
Graduated with Honors

Clayton State University
Bachelor of Business Administration (B.B.A.), Accounting - *Cum Laude*
National Technical Honor Society

CERTIFICATIONS

IBM AI Product Manager Certification
IBM SkillsBuild Data Analytics Certificate
IBM SkillsBuild Cyber Security Certificate (2026)
Google Cloud: Introduction to Generative AI (2024)
Articulate Storyline Certification (2021)
Franklin Covey Speed of Trust Certification
AI Automation Certification – University of Georgia
Microsoft Career Essentials in Generative AI
Leading with Impact: Psychology, Diversity and Change (2026)
Microsoft Power Platform Fundamentals / PL-900 (2026)
Google Cloud API Design and Fundamentals: Apigee API Platform (2025)
Google Cloud Fundamentals: Core Infrastructure (2025)
Aha! Product Management Professional Certificate

TECHNOLOGY

Generative AI | Pendo | WalkMe | Docebo | Jira | Confluence | Articulate Storyline | Learning Analytics | Behavioral Analytics | Learning Management Systems | Synthesia | HeyGen | Wellsaid Labs | Camtasia | LMS | Figma

BOARD LEADERSHIP & PROFESSIONAL SPEAKING

Advisory Board, Governance Committee, Employee Engagement Committee, Navigate360 2018 - 2025
Guest Speaker, CASEL Forum | "Social-Emotional Learning Program Implementation" (Dallas, TX) 2022
Guest Speaker, AASA National Conference on Education | "SEL in the Classroom" (Richmond, VA) 2021
Featured Speaker, PBIScon | "PBIS for K-12 Classrooms" (Atlanta, GA) 2024
Featured Speaker, Innovative Schools Summit | "AI and Google Glass Technology" (Cleveland, OH) 2017
Guest Speaker, CUE Conference | "Brain Power: Google Glass Technology" (Indianapolis, IN) 2017